

Sponsorships

Beyond Health & Techmedic 2026

Beyond Health & TechMedic: where innovation in health translates into partnerships, investment, and business.

Beyond Health & Techmedic is not just a congress or an international exhibition; it is an ecosystem designed to connect knowledge, innovation, investment and business in one place.

Beyond Health & TechMedic (BH&T) is an international gathering that brings together companies, institutions, professionals, investors, research centers, universities, government agencies and organizations from around the world to promote innovation, medical technology, digital health, biotechnology and business development in the health sector.

Unlike most medical, health, or technology conferences, BH&T integrates three strategic components into a single ecosystem that are normally developed separately:

International Congress, featuring keynote addresses, specialized panels, workshops, and technical sessions led by international leaders.

Exhibition Area, where companies, institutions, and organizations present products, services, technological developments, and innovative solutions in the healthcare sector.

Business Development Center, conceived as the event's main hub, hosting pre-scheduled B2B meetings, matchmaking processes, negotiation sessions, investor identification, strategic partner searches, and national and international collaboration opportunities.

This integration transforms BH&T into an environment geared not only towards knowledge sharing, but also towards facilitating the creation of strategic alliances, investments, commercial agreements, joint projects, and new growth opportunities for its participants.

Sponsors are an active part of this ecosystem, benefiting from a high-level institutional presence before, during, and after the event.

Their investment not only provides brand visibility; it also generates real opportunities to strengthen institutional positioning, establish high-value business relationships, and access an international community that continues to interact long after the event concludes.

As part of this long-term strategy, sponsors enjoy a permanent digital presence for one year within the Beyond Health & Techmedic ecosystem, including prominent placement on official websites, dedicated institutional pages, dissemination of corporate news, interviews, and multimedia content, thus strengthening their return on investment.

Your sponsorship extends beyond the event. At Beyond Health & Techmedic, your organization's presence continues throughout the year via a digital ecosystem focused on outreach, networking, and generating opportunities.

Sponsorship Categories:

DIAMOND

Diamond sponsorship represents the highest level of participation and institutional presence at Beyond Health & Techmedic and is reserved exclusively for one or two organizations with exclusive benefits.

This level offers the greatest institutional presence throughout all stages of the event, including preferential rights to associate the sponsor's name with Beyond Health & Techmedic, maximum visibility across all official media channels, and priority access to business development activities.

Institutional positioning

- Preferred association of the sponsor's name with Beyond Health & Techmedic through naming rights, in accordance with the agreements established with the organization.
- Preferred digital presence for one year on beyondht.org and the official event website.
- Exclusive sponsor webpage with a direct link to their website.
- Prominent inclusion in invitations, official announcements, and promotional materials.
- Preferred logo placement on stages, screens, and audiovisual materials.
- Formal mention during the opening and closing ceremonies.
- Ongoing promotion of the event through social media, the website, and other digital channels.

Academic Participation

- **Priority right** to a 45-minute keynote address, subject to evaluation and approval by the Academic Committee.
- Option to organize a specialized workshop or participate in a 40-minute co-moderated **panel, subject to approval.**

Business development

- Guaranteed minimum of 15 B2B meetings previously scheduled by the organization with companies, investors or strategic partners compatible with the sponsor's profile.

Exhibition area

- Premium 6 x 6 meter stand option in a high-traffic area.
- Four passes for stand staff.

Access

- 15 VIP access with gala dinner.
- 15 Expo Passes.
- 10 Digital access for online streaming.
- Access to additional passes at a 50% discount (limited quantity).

Subsequent benefits

- Post-event executive report with impact metrics and qualified lead generation.
- Two institutional video interviews broadcast during the event and subsequently on beyondht.org.
- Publication of up to 30 corporate news articles on beyondht.org for one year.
- Possibility of establishing complementary in-kind sponsorships, subject to evaluation.

PLATINUM

Platinum sponsorship is aimed at organizations seeking a highly visible institutional presence and close association with Beyond Health & Techmedic's core activities. It offers direct association with one of the event's main areas and high visibility.

This level allows sponsors to link their brand with one of the event's strategic areas, such as the Main Hall, the Exhibition Area, the International Congress, the VIP Area, or the Gala Dinner (subject to availability), offering a combination of brand positioning, academic engagement, and business development opportunities.

Institutional positioning

- Preferred association of the sponsor's brand with one of the main areas of the event, according to the agreements established with the organizers.
- Preferred digital presence for one year on beyondht.org and the official event website.
- Dedicated institutional page for the sponsor, with corporate information and a direct link to their website.
- Prominent inclusion on the official event website, invitations, press releases, and promotional materials.

- Preferred placement of the logo, name, or institutional image on stages, screens, and audiovisual materials at the event.
- Formal mention during the opening and closing ceremonies.
- Promotion through social media, the event website, and official digital materials.

Academic Participation

- Priority right to a 45-minute keynote address, subject to evaluation and approval by the Academic Committee.
- Option to organize a specialized workshop or participate in a 40-minute co-moderated panel, subject to evaluation and approval by the Academic Committee.

Business development

- Guaranteed minimum of **10 B2B meetings**, pre-scheduled by the organization with companies, investors or strategic partners compatible with the sponsor's profile.

Exhibition area

- **Premium 6 x 6 meter** booth option, located in a high-traffic area (subject to availability).
- Four passes for booth staff.

Access

- **10 VIP passes**, including the Gala Dinner with authorities, keynote speakers, and special guests.
- **10 Expo Passes**.
- **6 digital passes** for the online broadcast of the event.
- Access to additional passes at a 50% discount, subject to availability.

Subsequent benefits

- Post-event executive report with metrics on impact, participation, and qualified lead generation.
- An institutional video interview, broadcast during the event and subsequently on beyondht.org.
- Publication of up to 15 corporate news articles on beyondht.org over the course of a year.
- Possibility of establishing complementary in-kind sponsorships, subject to evaluation and agreement with the organization.

GOLD Gold sponsorship is geared towards organizations that wish to strengthen their position within Beyond Health & Techmedic through a prominent commercial presence, active participation in the Congress program, and concrete business development opportunities. It is associated with a dedicated Congress room, emphasizing technical leadership and business generation.

This level allows the sponsor's brand to be associated with one of the International Congress rooms (subject to availability), complementing this presence with exhibition space, institutional outreach, and pre-arranged business meetings.

Institutional positioning

- Sponsor brand association with one of the International Congress halls, subject to availability.
- Presence for one year on beyondht.org and the official event website.
- Dedicated institutional page for the sponsor, with corporate information and a direct link to their website.
- Inclusion in the official event website, program, press releases, and promotional materials.
- Logo or brand presence on screens in waiting areas, rest areas, and other designated spaces at the event.
- Promotion through social media, the event website, and official digital materials.

Academic Participation

- Preferential right to a 45-minute technical presentation within the concurrent sessions of the Congress, subject to evaluation and approval by the Academic Committee.

Business development

- Guaranteed minimum of **8 B2B meetings**, pre-scheduled by the organization with companies, investors or strategic partners compatible with the sponsor's profile.

Exhibition area

- Option of a **4 x 4 meter** stand in the exhibition area (subject to availability).
- Three passes for stand staff..

Access

- **5 VIP passes**, including the Gala Dinner with authorities, keynote speakers, and special guests.
- **5 Expo Passes**.
- **4 digital access passes** for the online broadcast of the event.
- Access to additional passes at a **50% discount**, subject to availability.

Subsequent benefits

- Post-event executive report with overall participation metrics, event statistics, and qualified lead generation.
- An institutional video interview, broadcast during the event and subsequently on **beyondht.org**.
- Publication of up to 10 corporate news articles on **beyondht.org** over the course of a year.
- Possibility of establishing complementary in-kind sponsorships, subject to evaluation and agreement with the organization.

SILVER

Silver sponsorship is aimed at organizations that wish to actively participate in Beyond Health & Techmedic through a balanced combination of institutional visibility, commercial presence, and opportunities for establishing business relationships.

Silver sponsorship is an excellent option for organizations seeking to strengthen their positioning, expand their network, and explore new business opportunities within an international environment of innovation and business.

This level allows the sponsor's brand to be associated with one of the conference rooms at the International Congress (subject to availability), in addition to offering promotional spaces, academic participation, and access to the event's business ecosystem.

Institutional positioning

- Association of the sponsor's brand with one of the conference rooms at the International Congress, subject to availability.
- Presence for one year on **beyondht.org** and the official event website.
- Dedicated institutional page for the sponsor, with corporate information and a direct link to their website.
- Inclusion in the official event website, official program, and promotional materials.
- Presence of the logo or brand on screens in waiting areas, rest areas, and other designated spaces at the event.

- Promotion through social media, the event website, and official digital materials.

Academic Participation

- Preferential right to a 45-minute technical presentation within the concurrent sessions of the Congress, subject to evaluation and approval by the Academic Committee.

Business development

- Guaranteed minimum of **5 B2B meetings**, pre-scheduled by the organization with companies, investors or strategic partners compatible with the sponsor's profile.

Exhibition area

- Option of a **4 x 4 meter** stand in the exhibition area (subject to availability).
- Three passes for stand staff.

Access

- **1 VIP access pass**, including the Gala Dinner with authorities, keynote speakers, and special guests.
- **3 Expo Passes**.
- **2 Full Passes**, with access to the International Congress and the exhibition area.
- **2 digital access passes** for the online broadcast of the event.
- Access to additional passes at a **50% discount**, subject to availability.

Subsequent benefits

- Post-event executive report with general statistics on event participation and activity.
- An institutional video interview, broadcast during the event and subsequently on **beyondht.org**.
- Publication of up to 6 corporate news articles on **beyondht.org** over the course of a year.
- Possibility of establishing additional in-kind sponsorships, subject to evaluation and agreement with the organizers.

BRONZE

The Bronze sponsorship is designed for organizations that wish to integrate into the Beyond Health & Techmedic international ecosystem through an accessible

investment, gaining institutional presence, participation in the exhibition area, and access to business development opportunities.

This level is an excellent option for companies, institutions, and organizations seeking to showcase their products, services, or capabilities, expand their network, and establish business relationships within an international environment focused on innovation, technology, and business.

Institutional positioning

- Presence for one year on beyondht.org and the official event website.
- Dedicated sponsor page with corporate information and a direct link to their website.
- Inclusion on the official event website and in the official program.
- Promotion through social media and official event digital materials.

Business development

- Guaranteed minimum of **2 B2B meetings**, pre-arranged by the organizers with companies, investors, or strategic partners that align with the sponsor's profile.
- Basic access to the event's participant directory to facilitate follow-up with business contacts.

Exhibition area

- Option of a **3 x 3 meter** stand in the exhibition area (subject to availability).
- Two passes for stand staff.

Access

- **3 Expo Passes**.
- **2 Full Passes**, with access to the International Congress and the exhibition area
- **2 digital accesses** for the online broadcast of the event.
- Access to additional passes at a **50% discount**, subject to availability.

Subsequent benefits

- Publication of up to 6 corporate news articles on beyondht.org for one year.
- Possibility of establishing additional in-kind sponsorships, subject to evaluation and agreement with the organization.

ALLIANCES

Beyond Health & Techmedic establishes collaboration agreements with organizations whose participation strengthens the event's international ecosystem.

These alliances are primarily aimed at:

- Professional associations.
- Business organizations.
- Chambers of commerce and industry.
- Universities.
- Public and private research centers.
- Professional associations.
- Non-profit organizations.
- Government institutions.
- International organizations.

Each alliance is developed through a personalized collaboration scheme, considering the institutional objectives of both parties, and may include academic activities, joint promotion, business development, institutional participation and other mutually beneficial actions.

Benefits	Alliances	Bronze	Silver	Gold	Platinum	Diamond
Name rights with the event						✓
Featured inclusion in beyondht.org					✓	✓
Prominent inclusion in invitations, press releases, and the event website	✓				✓	✓
Preferred presence on stages, screens and printed material					✓	✓
Mention in opening and closing ceremonies					✓	✓
Exclusive digital presence	✓			✓	✓	✓
Brand association in: Expo Area, Congress, Gala Dinner, VIP area or Main Hall					✓	
Exclusive conference room membership				✓		
Presence on waiting screens and rest areas			✓	✓		
Mention on social media, website and digital banner	✓	✓	✓	✓	✓	✓
Presence in the event program/website	✓	✓	✓	✓	✓	✓
Guaranteed scheduled B2B meetings		2	5	8	10	15
Keynote Address (45min)					✓	✓
Workshop or co-moderated panel (40min)					✓	✓
Presentation in simultaneous sessions (45min)			✓	✓		
Premium 6x6m stand in a high traffic area					✓	✓
4x4m Stand			✓	✓		
3x3m Stand		✓				
VIP + ENE Passes				1	2	4
VIP Passes + Gala Dinner			1	5	10	15
Full Pass to the event	2	3	3	5	10	15
Expo Pass	1	1	2	3		
Staff passes (expo only)		2	3	3	4	4
Digital Passes (streaming)	2	2	2	4	6	10
50% off passes	Limited by request					
Post-event report with metrics					✓	✓
Special report of the event			✓	✓		
Basic access to the attendee directory		✓				
Video interview for event and beyondht.org	1		1	1	2	2
Right to news on beyondht.org	2	2	2	4	6	8
In-kind sponsorship	Subject to review and agreement					

The meeting point where health, technology and business converge.

Beyond Health & Techmedic, 2026

Global Summit, Expo & Congress

<https://beyondht.org>

Organizing Committee

Mexican Institute of Project Management